**Create online market of Generic medicines.**

* **Problem Identification: -**

1. Now a days cost of branded medicines are too high common people can’t afford those high cost medicines.

* **Problem Definition: -**

To developed a system from which consumers will be ordering the generic medicines which they want, where in existing system consumers can buy only brander medicines from medicine shop or online.

Only limited generic medicine shops available in Indian market and lots of consumers are not aware about these generic medicines.

* **Need of proposed system: -**

We have seen in existing system there were consumers can buy only branded medicines the cost of these medicines was too high common people can’t afford those medicines.

Some of this major problem like high cost of branded medicines are over come by the generic medicines. Generic medicines are low in cost and as effective as branded medicines.

In our system, consumers itself provide a list of medicines (Only on doctor’s prescription). We provide the generic medicines to consumers in less price.

* **Requirement Analysis: -**

1. Consumer want low cost medicines and as efficient as branded medicines.
2. Consumer want these medicines at their door step.
3. Spared awareness between consumers about generic medicines.

* **Generic medicines manufacturing companies in India: -**

1. Lupin Pharmaceuticals.